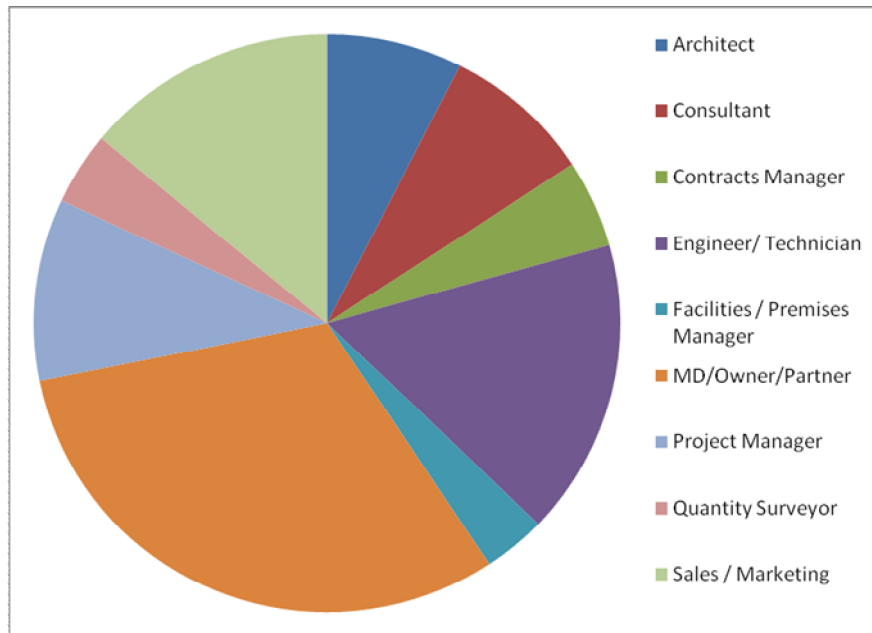
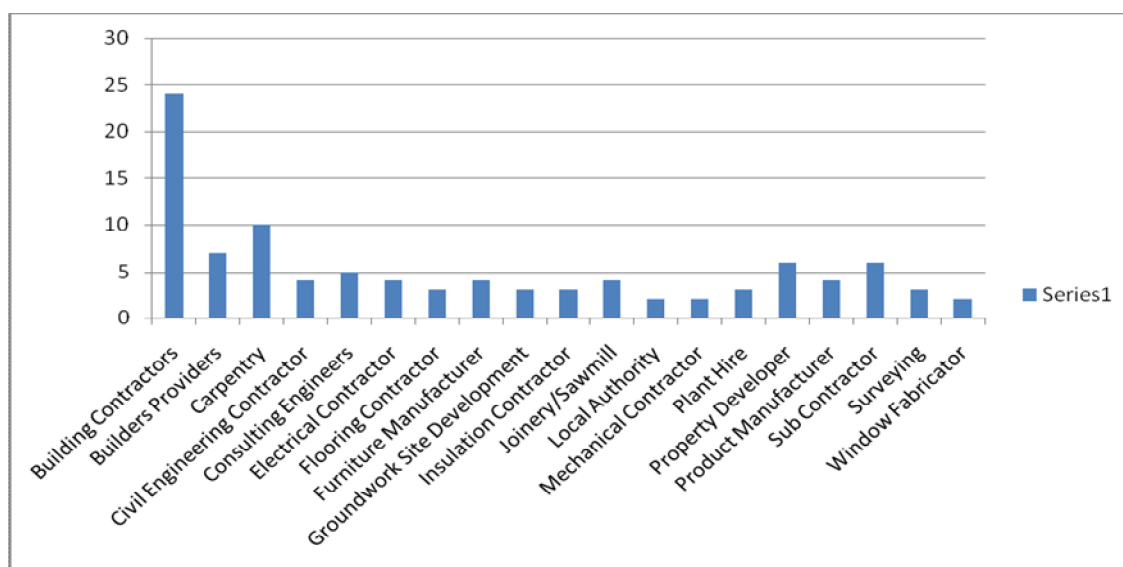


VISTOR PROFILE

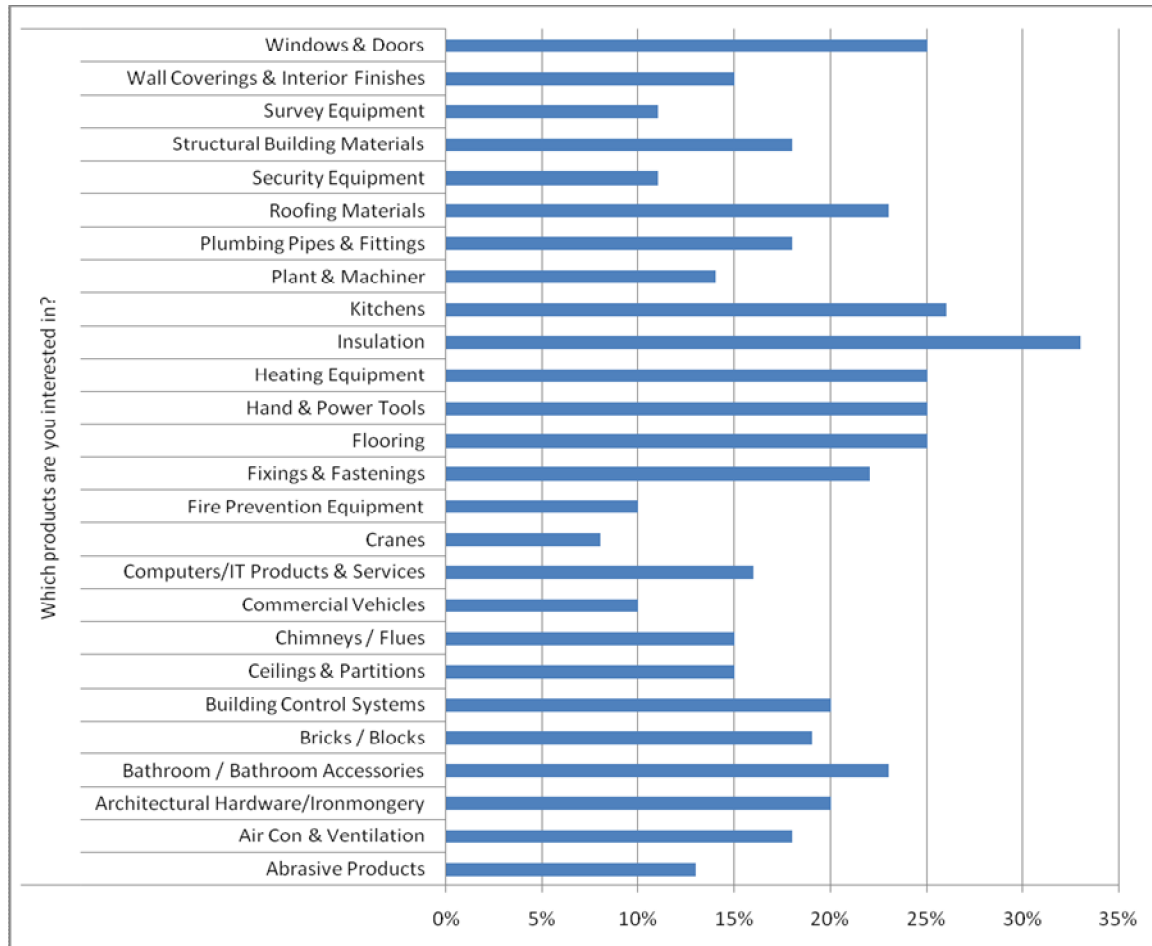
Which best describes your job function?



Which best describes your company's main activity?



Which Products are you interested in?



Independent Visitor Survey from 2008 Building Exhibition

85% said their visit was worthwhile or very worthwhile

82% said the Show reflected the marketplace

96% stayed over 2 hours at the Show

89% said they will or more than likely visit the Show in 2009

Source: Independent Survey carried out at the Building Exhibition 2008 by Business Information Group www.big.ie
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